



Merchant/Retailer Instructions (Questions? 403-246-5472)

Things have been tough for everyone over the last year. Flash-Card Mania & Flash-Card News would like to give you an incredible break! At the present time, any person or business can sell subscriptions to Flash-Card News/Flash-Card Mania and pocket 100% of the profits! In other words, we're **giving** you something that you can sell and charging you nothing for it. **We will benefit from the word of mouth generated. We cannot guarantee for how long this offer will last & we recommend you take advantage of it while it is here.**

A Flash-Card News/Flash-Card Mania rep will provide you with subscription codes for any dollar value that you want. You can provide value to your customer by selling them the gift certificate (with a subscription code) at a discounted cost. For example, you can provide your customer a gift certificate with a \$50.00 value, but only charge them \$20.00. The benefit to your customer is that they're giving a gift valued at \$50.00 that only cost them \$20.00. This is an example only. You can provide your customer the \$50.00 gift certificate and **charge whatever price you think you can sell it for!** Again, we can produce gift certificates for any value you wish. The gift certificates in this document are for \$50.00 and our rep will provide coupon codes accordingly. We've provided gift certificates with BOTH color and black & white logos below (to suit your printer) – see below.

Simple Instructions

- 1) Print out the Gift Certificate (see below)
- 2) Write in the activation deadline date – provided by Flash-Card Mania rep (FCM)
- 3) Write in how long the subscription is for after activation - provided by FCM rep
- 4) Write in the subscription code - provided by FCM rep
- 5) All instructions for the customer are **on the certificate**
- 6) **Before sale, confirm for the customer that certificate is valid:**

Go to www.flashcardmania.com (or have them go there)

Make sure you're NOT logged in (otherwise you spoil the code by activating it yourself).

Go to subscribe page.

Enter in the code (or have them enter it). The system will confirm it's valid.

There are complete instructions on the certificate for gift recipient.

If you accidentally spoil a code, simply give your customer another certificate with a new code.



FLASH-CARD NEWS GIFT CERTIFICATE

***** FIFTY DOLLARS ***** \$50

This certificate gives the user a free subscription for Flash-Card News & Flash-Card Mania worth \$50.00. The certificate **MUST** be activated on or before the date indicated below. After activation, it gives the user unlimited usage of Flash-Card News & Flash-Card Mania for the term indicated. To activate & use certificate, go to **www.flashcardmania.com**. Login, then click on Subscribe and enter the code: _____

Activate certificate before _____ Valid for _____ days after activation.



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