



**Attention News Editors:**

## **KEEPING UP ON NEWS IS GOOD FOR YOUR MEMORY**

Flash-Card Web APP encourages users to follow news

Apr 12, 2022 / - Scientists have said for years that engaging your brain is good for your memory. This might be why it's believed that having lots of **social contact is good**. Being with others encourages you to converse on a wide range of topics and take in a variety of information to keep your brain active.

When we're with others, **current news** often becomes the topic of conversation. A new Web APP helps people keep up on the world in a fun & engaging way. **Flash-Card News** is part of the Flash-Card Mania project that's helping people learn lots of interesting facts. **Flash-Card News** focuses specifically on the current events that you're likely to be talking about. Having a good handle on the basic facts makes it easier to take in further related information and helps to keep you in the conversation. The result is that you're more interested in keeping up with the news on an ongoing basis.

There are three ways Flash-Card News helps to keep you sharp: **Number 1:** Experts say that simply **paying better attention** is half the battle in memory improvement. If you're already familiar with all of the names involved, you're more likely to pay attention and remember further details in a news story. Flash-Card News is all about learning small facts, like names. **Number 2:** Regular learning helps **boost confidence** in memory. Finally, **Number 3: Information connects** in our brain. As we learn more facts, connections between them become apparent and help us to retain more.

Along with the News Flash-Cards, there is an extremely sophisticated **search feature** that helps you find news items of interest. Users can also browse through the **News Flash-Cards** for a quick snapshot of the world today.

There are free subscription zones in various locations, which can easily be found on the subscriptions page. Users can also get free subscriptions by referring others. For paying customers, the APP costs \$9.95 USD per month.

It's important to note that **Flash-Card News isn't looking replace newspapers, TV & radio news**. It deals only in small, discrete facts. If anything, it encourages users to **seek out other news sources** to get the full story. But, it helps make the task of understanding & remembering news information much easier.

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